

SPONSOR PROSPECTUS



2022

**Information Warfare &
Cyber Conflict Conference**

ABOUT IWC-3 2022

IWC-3 is an opportunity for passionate advocates of all things cyber to come together to explore topics relating to cyber, security, info war, and what the future holds for the technologies involved. Attendees range from inquisitive undergraduates performing research to ambassadors, generals, and other senior government officials. IWC-3 has always been ahead of its time in discussing emerging strategy and cyber evolution. This year, IWC-3 will focus on interconnected systems: the future of conflict.

PREVIOUS SPEAKERS



PETER W. SINGER

Strategist at New America, Professor of Practice at Arizona State University, Founder & Managing Partner at Useful Fiction LLC, and a New York Times Bestselling author



CHRIS CLEARY

Department of the Navy, Principal Cyber Advisor



WINN SCHWARTAU

Founder and Chief Visionary Officer of The Security Awareness Company
A top expert on security, privacy, info war, cyber-terrorism, and related topics.



SJ TERP

Founder of Bodacea Light Industries, a senior fellow at the Atlantic Council, and Lecturer at the University of Maryland



JASON HEALY

Senior Research Scholar at Columbia University School for International and Public Affairs specializing in cyber conflict, competition, and cooperation. Founding Director of the Cyber Statecraft Initiative of the Atlantic Council, and a published author.



MATT DEVOST

CEO & Co-Founder of OODA LLC, co-founder of FusionX and President & CEO of the Terrorism Research Center



DAVID KENNEDY

Founder of TrustedSec and Binary Defense, DerbyCon. Author of, "Metasploit – The Penetration Testers Guide". Regular news outlet cyber contributor.

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KEY ATTENDEES

- *Government officers from federal, state, and local government*
- *Senior executives from industry organizations*
- *Industry stakeholders*
- *Research professionals*
- *Corporate decision makers*
- *Students*

EVENT DETAILS

VENUE

The Current Hotel, Autograph Collection
The Current creates an evolving, contemporary showcase with expansive panoramic views of the calming waters of Tampa Bay and the bustling city of Tampa. Each guest room provides a bay view of Tampa Bay like no other. The hotel includes an energetic and vibrant a refreshing pool with an elegant pool-side bar, a state-of-the-art fitness center, and a private beach area.



FOOD

Breakfast, lunch, and refreshments will be provided each day of the conference as well as a sponsored Happy Hour event.



PRESENTATIONS

Industry-leading speakers will present an array of intriguing topics related to the conference topic - Interconnected Systems: The Future of Conflict.



SPONSORSHIP OPPORTUNITIES



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PLATINUM: \$8,000.00 (1 Available)

- Large logo on media/website
- Large logo on premium swag tier
- Large logo on event slide deck
- Lanyard logo
- Six (6) social media broadcasts
- Two (2) meal sponsor slots
- Full page ad in event program
- Company profile on event website
- Four (4) conference passes for October 5 - 7, 2022
- Table in sponsor area

GOLD: \$4,000.00 (3 Available)

- Medium logo on media/website
- Medium logo on slide deck
- Logo on select swag
- Three (3) social media broadcasts
- Three-quarter (3/4) page advertisement in program
- Company profile on event website
- Three (3) conference passes for October 5 - 7, 2022
- Table in sponsor area

SILVER: \$1,750.00 (5 Available)

- Small logo on podium display
- Small logo on media/website
- Small logo on slide deck
- Two (2) social media broadcasts
- One-quarter (1/4) page advertisement in program
- Two (2) conference passes for October 5 - 7, 2022
- Table in sponsor area

BRONZE: \$1,000.00

- Small logo on media/website
- Small logo on slide deck
- 2 Social media broadcasts
- 1/4-page ad in program
- One (1) conference pass for October 5 - 7, 2022

HAPPY HOUR SPONSOR: \$10,000.00

- Exclusive sponsor of happy hour event
- Logo on all Happy Hour signage
- Large logo on media/website
- Six (6) social media broadcasts
- Full page ad in event program
- Company profile on event website
- Six (6) conference passes for October 5 - 7, 2022

SPONSORSHIP OPPORTUNITIES



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AGREEMENT

This Agreement will serve as a binding contract between IWC-3, herein known as “Conference”, and _____, herein known as “Sponsor”, with respect to an agreed-upon sponsorship opportunity at the IWC-3 Virtual Conference, to be held October 5 - 7, 2022.

ACCEPTANCE

- 1.1 The Conference has the absolute right to limit the total number of sponsors and/or select sponsors at their sole discretion. Sponsors have no right or authority to make any determination with respect to the conduct, participants, presenters, display, performance, content, set-up, or any aspect of the event.
- 1.2 Acceptance of this sponsorship request is also dependent on the Sponsor agreeing that they will not promote, display, gift, or exhibit as part of the event materials not related to the event and corresponding themes itself.

PROMOTION

- 2.1 The Conference agrees to acknowledge and recognize the Sponsor in the event promotion materials prior to and during the event based on package selected.
- 2.2 The Conference agrees to grant the Sponsor a non-transferable, non-exclusive, royalty-free license to use the event logos, solely to promote the Sponsor’s sponsorship prior to and during the event.
- 2.3 The Sponsor grants the Conference a non-exclusive, royalty-free license to use its logos and trademarks in recognizing and acknowledging the Sponsor’s sponsorship of the Conference, both prior to and during the event.
- 2.4 The Sponsor acknowledges that the company’s name, logo, and other information displayed on event materials must be received by August 1, 2022 to be included. Files should be of adequate size and clarity. The Sponsor acknowledges that the Conference is not liable for any defects in displaying of company logo on Conference material.

SPONSOR PASSES AND REGISTRATION

- 3.1 The Sponsor will receive complimentary event passes as defined in the above outline of available sponsorship packages. The Sponsor will be required to submit names of the designated attendees by September 30, 2022 so that they may be registered by the Conference. Additional attendees shall be required to register via the Conference website.

PAYMENT, CANCELLATION, OR FORCE MAJUERRE

- 4.1 All sponsorships must be paid in full within thirty (30) days after the agreement is fully executed by both parties.
- 4.2 The Conference shall not be deemed in breach of this agreement or otherwise liable to the Sponsor for any failure or delay in performing their obligations as a result of an event or series of connected events outside of their reasonable control and/or the reasonable control of their representatives and/or suppliers (including without limitation, strikes, failure of a utility service or transport network, act of God, war, riot, civil commotion, terrorism, malicious damage, compliance with any law or governmental order, regulation or direction, accident, breakdown of machinery, fire, flood, or storm).
- 4.3 It may be necessary for the Conference to alter the advertised content, timing, and/or location of the event. The Conference reserve the right to do this without liability to the Sponsor, provided that the event, as altered, is substantially similar to the vent as previously advertised. Any notice of alteration will be provided by the Conference as early as is practicable.
- 4.4 The Sponsor agrees to pay the sum of selected package total within 30 days of a fully executed agreement in respect of name of selected package option Sponsorship of the event. All cancellations must be received and acknowledged in writing.
- 4.5 Any cancellation requests should be sent to the Conference point of contact via email. If a Sponsor cancels before June 30, 2022, they will receive a full refund of sums already paid. There will be no refunds after July 1, 2022.

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AGREEMENT

By submitting the Sponsorship Agreement form to the Conference, the Sponsor understands and agrees to the provisions and terms and conditions as listed on this agreement and is authorized to execute this Sponsorship Agreement on behalf of their company.

SIGNED ON BEHALF OF THE CONFERENCE

Name: _____

Title: _____

Signature: _____

Date: _____

SIGNED ON BEHALF OF THE SPONSOR

By signing below, I have read the above contract and agree to abide by the Terms and Conditions governing participation in the IWC-3 2022 Conference.

Name: _____

Title: _____

Signature: _____

Date: _____

Conference Points of Contact

Stacy Jutras
571-393-1379
Stacy.Jutras@cyberdefensetechnologies.com

Heather Peterson
703-348-6003
Heather.Peterson@cyberdefensetechnologies.com